

Raymore Chamber of Commerce Board Meeting November 18, 2010

The Raymore Chamber of Commerce Board meeting was held on Thursday, November 18, 2010, at the Country Club Bank Community Room in Raymore, Missouri. President Janelle Biernbaum called the meeting to order at 12:05 pm. Those attending were as follows: President Janelle Biernbaum, Past President Mike Medsker, Vice President Bryan Mallory, Treasurer Tom Circo, Secretary Barbara Long, Members-at-Large Eric Berlin, Wendy Brown, Gene Thompson, Jason Matters, Jeff Kyle, and Raymore Chamber Office Manager Cherie Turney.

Thank you to Janelle for providing lunch to the Board today.

Approval of minutes and reports:

Minutes from the October 21, 2010 Raymore Chamber of Commerce Board Meeting and the minutes of the Membership meeting of October 26, 2010 were reviewed. Next the Profit & Loss Budget vs. Actual Report showing year-to-date figures, the Financial Report/Treasurers Report and the Statement of Accounts were reviewed. Member at Large, Jason Matters, raised a question concerning the low interest rates on our savings account. It was discussed that all rates are low at this time. The Board agreed to permit our Treasurer, Tom Circo, to move funds from the Premier Money Management Account earning .0% into our Low Minimum/ Interest bearing checking account which is getting 0.10%.

This account can be changed over to a Wall Street account which will give us 1.10%. A motion to approve our Treasurer moving funds in order to receive higher interest was made by Jeff Kyle and second by Wendy Brown. A motion by Mike Medsker to approve the above mentioned reports & minutes was accepted by a second from Jason Matters. The motion was carried by unanimous vote. It was also agreed that the Board will annually review rates of member financial institutions.

Account	Interest Rate	APY*
Low Minimum Interest Checking	0.10%	0.10%
VIP Interest Checking	0.10%	0.10%
50+ Interest Checking	0.10%	0.10%
Wall Street Checking - deposits under \$2500	0.10%	0.10%
Wall Street Checking - deposits over \$2500	1.09%	1.10%
Account	Interest Rate	APY*
Statement Savings	0.25%	0.25%
Premier Money Management	0.00%	0.00%

Featured Businesses of the Month:

Businesses of the month for December were discussed. Individual members, Bob & Judy Goff were nominated by Dr. Kyle and second by Janelle Biernbaum. They will be recognized for their community service & participation in Chamber activities. The motion & second was approved by unanimous vote. They will be presented with their award at the December Chamber Social Event.

Committee Updates:

Membership – There are 167 New/Renewed Members / 45 new resident packets went out in November. New individual members include Wendy & Gene Brown.

Pumpkin Auction results determined that this year's event surpassed previous auctions in money raised. \$9,131.50 collected from the live auction and \$208.00 from the silent auction, totaling \$9,339.50. Proceeds will be awarded as scholarships to selected Ray-Pec Seniors and will be given to one Missouri Boys State recipient & one Missouri Girls State recipient.

Mayor's Food Drive / Craft Fair - Cherie Turney is working most of her hours & necessary overtime to prepare for the Chamber Craft Fair. As of today, there are 53 booths registered. Proceeds to the Craft Fair go to the Mayors Food Drive / Fishes & Loaves (a benevolent food & clothing pantry for Raymore, Peculiar and surrounding communities).

- The Board agrees that a Chamber Craft Fair committee should be formed to take the sole responsibility of coordinating this event from the Executive Secretary's order. Karen Goodwin has been chairman of the craft fair for years, but at this time the committee's only duties are to mark off the booths in the gymnasium and coordinate volunteers to help at the concession stand. More details need to be delegated to Chamber members for next year's fair.
- Ray-Pec students will be available to help our crafters move in their materials.
- A citizen suggested that all crafters may need to apply for an occupational license from the City of Raymore after being denied a booth. The denial was given due to the fact that company policy of this member's company states that there cannot be more than one vendor of this particular business at any given event. City Administrator & Member at Large, Eric Berlin, assured the Board that occupational licenses are not necessary for the Craft Fair vendors. Cherie will contact the citizen to explain the event rules & procedures & will leave it to his discretion to have a booth or not.
- Next, Cherie suggested that we should add that refunds will not be refunded after a certain date. We will put this on the agenda for the Chamber Retreat December 7th & perhaps need to rewrite the vendor contract.

Chamber member request: The Raymore Parks Foundation volunteered to host a morning coffee & would like to take the opportunity to speak about their purpose & upcoming programs/events. Cherie will contact them to schedule a date.

Keep it in Cass.com – presented by Wendy Brown will be put on the agenda for the 2011 Board Retreat. The overall goal of *Keep it in Cass* is to encourage consumers to buy & shop locally in Cass County. They offer discount coupons from Cass County businesses to consumers via the internet. *Keep it in Cass* also provides customer relationship management efforts to participating businesses.

New Business:

Holiday Social Event – Thursday, December 2, 2010 – 5:30 to 8:30

Installation of Officer's will take place during this event at 6:30.

President – Bryan Mallory / Vice President – Jason Matters / Secretary – Barbara Long / Treasurer – Tom Circo

2011 Board Members: Brent Ewert, Nathan Soulis

Date of the Raymore Chamber of Commerce Board Retreat was set for Tuesday, December 7, 2010 from 8:30 – 12:30 at the Country Club Bank Community Room. All incoming & outgoing board members are asked to attend.

Upcoming meetings / events:

- **Saturday, November 20** – Annual Raymore Chamber of Commerce Craft Fair @ Eagle Glen Intermediate School, 9 am–4 pm.
- **Monday, November 22** – Mayor's Christmas Tree Lighting Ceremony @ City Hall.
- **Thursday, November 25 & Friday, November 26** – Chamber Office closed for Thanksgiving Day and the day after.

- **Wednesday, December 1** – Ribbon Cutting for Advanced Eye Care @ 11:30 am.
- **Thursday, December 2** – Annual Holiday Social at the Golf Club at Creekmoor from 5:30 – 8:30 pm.
- **Tuesday, December 7** – Annual Board Retreat at Country Club Bank Community Room from 8:30 am – 12:30 pm.
- **Wednesday, December 8** – Ribbon Cutting for House of Heavilin @ 11:30 am.
- **Thursday, December 9** – Cass County Coalition of Chambers Meeting hosted by Pleasant Hill Chamber of Commerce at 11:45 am.
- **Friday, December 10** – Monthly Moring Coffee hosted by Country Club Bank from 7:30 – 9:00 am.
- **Thursday, December 23 & Friday, December 24** – Chamber Office closed for Christmas Holiday.
- **Thursday, December 30 & Friday, December 31** – Chamber Office closed for New Year’s Holiday.

Adjournment:

Motion to adjourn was made by Mike Medsker and seconded by Jason Matters. Approved by unanimous vote.

Respectfully submitted,
Barbara Long
Raymore Chamber of Commerce Secretary