

Raymore Chamber of Commerce

Board Meeting

June 23, 2011

The Raymore Chamber of Commerce Board meeting was held on Thursday, June 23, 2011 at the Country Club Bank Community Room in Raymore, Missouri.

President Bryan Mallory called the meeting to order at 12:05pm. Those attending were President Bryan Mallory, Past President Janelle Biernbaum, Vice President Jason Matters, Treasurer Tom Circo, Secretary Barbara Long, Members-at-Large Gene Thompson, Wendy Brown, Eric Berlin, Brent Ewert, Nathan Soulis and Administrative Personnel, Cherie Turney. Absent from this meeting was Member-At-Large: Jeff Kyle.

Approval of minutes and Reports:

A motion was made by Brent Ewert to accept the Secretary's Report and Treasurer's Reports of the April 21st Board meeting as written. Janelle Biernbaum seconded the motion. The minutes were unanimously approved.

Featured Businesses of the Month:

The June businesses of the month will be presented during the Progressive Dinner June 28th (Dairy Queen and the Raymore-Peculiar High School Choir). Discussion was given to nominations for July's Businesses of the Month. Gene Thompson nominated Steel Chamberlain, Collision Plus, and Janelle Biernbaum nominated Matt Davidson/State Farm Insurance. A motion by Bryan Mallory to accept these nominations and a second from Jason Matters was given. Further acceptance was given by a unanimous vote from the Board.

The Board discussed looking into past membership records in order to establish a list of long-time members involved in the Raymore Chamber. Cherie commented that old records of membership are not within her files. Mr. Berlin said we can research and go back as far as we can. If this is possible, the Chamber proposes to create a "Longevity List" and showcase those members. Janelle agreed to work with Cherie on this project.

Committee Updates:

By-Laws - committee will be meeting next month.

Membership - Total members for 2010 was 167. 2011 New/Renewed Members: 155. 2010 Non-Renewals: 27. The membership committee meets on the second Wednesday of every month. Letters will be going out soon to new members inviting them to our luncheons.

Gene Thompson, City of Raymore Economic Development Director announced that Perazelli's will be opening their Italian Restaurant soon in the Raymore Market Center.

Golf Tournament - August 22nd @ Creekmoor. The committee has had 2 meetings thus far & the next meeting is scheduled for June 30th. At this time we have several major sponsors and are doing very well. We are ahead of budget from last year at this time. A special feature at this year's Golf Tournament will be a raffle of autographed items from Neil Smith. Mr. Smith will be at the golf tournament to auction off these items as well as himself as a 5th player on someone's team. The player's gift has been ordered from The Golf Club of Creekmoor. It will be a plush, embroidered golf towel. Registrations & sponsorship information have been mailed out to all previous golfers and/or sponsors.

Craft Fair - Barbara Long will meet with Cherie to determine if the Chamber will go forward with this event that benefits the Mayor's Food Drive.

Marketing / Public Relations - No Report

Programs - Programs for this year have been scheduled

Pumpkin Auction / Scholarship - Scholarships have been awarded to our 2011 graduates. The committee will begin meeting for the October 25, 2011 pumpkin auction.

Raymore Day/Night at the "K" - 760 tickets will be given to the Chamber free of charge. Our intent is to sell the tickets for \$5.00 each. The Board selected August 7th for the game day. Cherie will check with the Royals business office to confirm that this date is acceptable. Tickets will be distributed to area Chamber businesses for them to sell & signs will be made available to promote this opportunity to our community(s).

Raymore Festival in the Park - The Chamber will have 2 booths this year during the Festival September 22-23-24. Businesses will be given the opportunity to promote their business and distribute Chamber information.

New Business:

- Approval of Capital Expenditure – A new computer was purchased for the Chamber officer. A hard-drive failure occurred and it was necessary for Office Manager Cherie Turney, Chamber President Bryan Mallory and Treasurer Tom Circo to make an immediate decision before damage was done to existing files and information. An itemized account of expenditures for the purchase was made available. The Board agreed that this was a foreseen expense and very much needed.
- Web Site –Board Members suggested that we look into creating a *Facebook* account for the Chamber. Cherie will talk to our webmaster about this.

Office Updates:

- 53 new resident packets were mailed out for the month of June, 2011.
- Progressive Dinner – all locations for the “four course meal” have been distinguished.

Old Business:

- Brochure racks have been installed in the Chamber office. Chamber businesses have taken advantage of this free advertising venue and the racks are full at this time.

Thank you letters received:

Four Thank you notes from Raymore Chamber of Commerce Scholarship recipients were presented to the Board.

Meetings & Events:

- Thursday, July 7 – Open House / Meet & Greet to introduce the addition of Dr. Spencer Kurk, General Surgeon, to Research Belton Hospital. (7:30 – 8:30 pm)
- Every Tuesday during the summer – 4:00 – 8:00 - Raymore Farmer’s Market (located on Washington Street). There are 17 vendors at this time.

Upcoming Events:

- Thursday, June 23 – Research Hospital, “Just for You” Woman-to Woman Educational Seminar, Research Belton Hospital Cafeteria, from 6-7:30 pm.
- Tuesday, June 28 – 2nd Annual Community Appreciation BBQ, 1116 & 1118 Remington Plaza, Raymore, from 11 am – 2 pm. Sponsored by Matt Davidson – State Farm Insurance , PrimeLending – Mike Medsker & Todd Branson, Coffelt Land Title, and Raymore Medical Group – Dr. Hipp and Dr. Mohan.
- Tuesday, June 28 – Annual Progressive Dinner. 5:45 pm – Arrive/Registration. 6:00 pm – buss departs from the Raymore Chamber office.
- Thursday, June 30 – golf Tournament Committee Meeting at the Country Club Bank community Room, 9 am.
- Thursday, June 30 – Research Belton Hospital Diabetes Education 101 Seminar, Research Belton Hospital Community Room, 2-3:30 pm.
- Saturday, July 2 – Awe Massage Open House, 200B S. Sunrise, 10:00 am – 3:00 pm.
- Monday, July 4 – Raymore chamber Office Closed for Independence Day Holiday.
- Friday, July 8 – Monthly Morning Coffee hosted by Heritage Chiropractic & Wellness Center, Raymore, from 7:30 – 9:00 am.
- Wednesday, July 13 – Membership Committee Meeting, Country Club Bank, 11 am.
- Thursday, July 14 – Cass County Coalition of Chambers Meeting hosted by the Belton Chamber of Commerce, 11:45 am. Location to be announced.
- Thursday, July 21 – Monthly Board Meeting at Country Club Bank Community Room at noon.
- Tuesday, July 26 – Monthly Membership Luncheon Meeting at Gregory’s 11:30 am – Networking/Registration. Noon – Meeting / Luncheon

Adjourn:

Motion to adjourn was made by Brent Ewert, second by Barbara Long & carried with unanimous vote.

Respectfully submitted,

Barbara Long

Raymore Chamber of Commerce Secretary