

**Raymore Chamber of Commerce  
General Membership Meeting Minutes  
July 26, 2011**

The Raymore Chamber of Commerce held its regularly scheduled general membership luncheon meeting at Gregory's Sunday Brunch & Event Hall on Tuesday, July 26 2011. Jason Matters of New Vision Church gave the invocation followed by the Pledge.

Bryan Mallory, Chamber President, opened the meeting at 12:05 pm. He welcomed everyone in attendance and gave first time attendees the opportunity to introduce themselves and their business to the membership. Individuals from Creative World School, Alternative Opportunities, DSWA, and VanHooser & Eftink made introductions of staff in attendance and shared briefly information on their business affiliation.

President Mallory then thank Affordable Elegance/Gregory's for hosting and catering today's luncheon. Dee Dee Stokes gave an update on their business enhancements for the community. She also asked everyone to remember to drop a business card into the bowl for a drawing that will be held at the close of today's meeting for a gift certificate for two free Sunday brunches.

**Membership Committee update-** Wendy Brown gave a membership committee update. We currently have 162 New/Renewed members for 2011 versus 167 in 2010. She then presented Matt Davidson of State Farm Insurance the award for Featured Business of the Month for July.

**Unfinished Business-**Bryan Mallory reminded the membership that the Secretary and Treasurer's reports were on the table for review.

Brent Ewert gave an update on the sale of the Royals game tickets which were given to the Chamber as part of the Raymore Day at the K Event they sponsored. They Chamber is selling the 700 tickets for \$5 each as a fund raiser.

Bryan Mallory gave an update on the Chamber's upcoming Golf Tournament. The event is scheduled for Monday, August 22<sup>nd</sup> at Creekmoor Golf Club. He advised that Lowe's and Lumax had donated very generous gifts to be utilized as raffle ticket items for the event. He also shared the Dr. Jeff Kyle, had made arrangements with former Kansas City Chief's player Neil Smith to be at the event. He will be auctioned as a 5<sup>th</sup> person for a team. He also will be available to sign autographs and has signed a Nebraska Cornhusker's Helmet, Kansas City Chief's Helmet, and a Denver Bronco's Helmet for auctioning at the event also. We currently have 101 golfers registered and we still have 19 spots left. He encouraged businesses to donate raffle items and items for the golf bags that will be given to each player the day of the event.

With no further business he introduced our guest speaker Sam Meers , President /CEO, Meers Advertising who did a presentation on "Using Social Medial to Grow Your Business." Following his presentation members were given an opportunity to share announces with the membership.

President Mallory concluded the meeting with advising members to review today's agenda that had been placed on the tables for the Chambers upcoming events.

Respectfully submitted,

Janelle Biernbaum  
Past President