

## STAFF QUALIFICATIONS

- Average 20 years programming and/or marketing experience
- Extensive project management experience
- Extensive Web site design, programming and maintenance experience
- Extensive graphic design, original web site layouts, logo creation, pre-press for brochures and other printed material
- Web page scripting, JAVA Script, interactive forms, CGI programs, and other interactive web programs
- Web site data base applications, search functions, membership search, product inventory, and other interactive applications
- Animated GIF files, Flash presentations, drop-down menus, and other interactive web products

Experience, Longevity, Stability, Reliability.

rossini.com has stood the test of time and has the qualifications, experience, and knowledge to offer your organization the solutions

- Extensive graphic arts capability, i.e. experience with Photoshop and other graphic software
- Submit service; preparation of web site for search engine placement, research, development of descriptions and key words for maximum visibility, utilization of multiple submit protocols and programs
- Web security; virus filtering, spam filtering
- Website visitation and activity reporting statistics and analysis
- Broadcast E-mail newsletter and other E-mail publications and services
- Sales and Marketing Consulting in the areas of: Internet and Interactive Marketing for Commercial, Manufacturing, Retail, Economic Development, City and County government, Chambers of Commerce, Associations, and much more
- Extensive experience with design of GUI's, User Applications and Database Systems
- C, C++, UNIX Shell, CGI, JAVA, JavaScript, PERL, PHP, MySQL, Active-X, and other programming experience
- FoxPro, Oracle, PowerBuilder, MySQL, SQL Server, and other database experience (average 15 years)
- Windows, UNIX, and Linux system networking and maintenance (up to 16 years experience)
- Linux, UNIX and Windows web server installation, maintenance and support
- Project management of software development and data base projects
- Main frame, UNIX (Distributed), PC-based (Single User) platform support
- Overall implementation of four major CAD/CAM systems supporting up to 500 users
- Development of requirements for large distributed computer systems
- Development of test scenarios and benchmarking for CAD/CAM software
- Development of software and equipment specifications for data base operations, networking, CAD/ CAM software for large distributed computing network
- Equipment and Software purchase for multi-user, networked, distributed systems
- Development of large multi-phased migration and implementation plans (data base information, user accounts, 200,000+ computer files)